



UNION STATION
REDEVELOPMENT CORPORATION

2019 Annual Report

Letter from the President

In 2019, USRC continued to preserve and protect historic Union Station. We have expanded our archives, which has been critical to understanding the building's historic infrastructure and all that has happened over the last 112 years. This research is also helpful as we undertake further repair and restoration of the historic station and the adjacent garage. Additionally, we continued working with the Federal Railroad Administration (FRA) on the environmental impact statement process of the Station Expansion Project in order to protect the station for the future.

We have maintained good working partnerships with Atlas Obscura, the DC Public Library, the National Symphony Orchestra, NASA, and others. This resulted once again in a number of tours, exhibits, events, and concerts in Union Station in 2019 and reinforced the station as an integral part of the neighborhood.

In addition, safety has been a focal point. USRC has expanded our circle and are collaborating with the Metropolitan Police Department, the National Park Service, the Mayor's Office and the District Department of Behavioral Health, and the security personnel at the neighborhood BIDs in order to address a variety of urban issues, making Union Station a safe and inviting place for local residents and tourists.

2019 was a busy year for Washington Union Station. None of our important endeavors would have been possible without the support of our partners and friends. For this we are grateful and we look forward to working with you to continue this momentum into 2020 and the years beyond.



Beverley K. Swaim-Staley
President and CEO



Public Relations

Awards and Recognition

In a January 15, 2019 article, Condé Nast Traveler magazine included Washington, DC's Union Station in a list of the most beautiful train stations in the United States. "The stunning arched main hall of D.C.'s Union Station is the centerpiece, featuring 22-karat gold leaf decorating the ceiling and 46 statues of Roman soldiers...that appeared in the original 1908 station....Besides being a working Amtrak station, the hub attracts visitors to its...shopping concourse—a whopping 37 million travelers, shoppers, and D.C. natives in all."

In the Spring 2019 edition of Preservation Magazine, there was an article entitled "Visit These 8 Monuments to America's Rail Heritage" that features Washington, DC's Union Station.

Partnerships

DC Public Library

Since January 2018, USRC has had a partnership with the DC Public Library (DCPL). From July 2018, USRC has arranged for DCPL advertisements to be shown on various screens in Union Station.

Since July 2019, in collaboration with DCPL and USRC, the Union Station Parking Garage Bus Deck waiting room has been hosting a digital pop-up library. When you wait for your bus, you can turn on your digital device's Wi-Fi and select Pop Up Library. While on this network, you will see a collection of eBooks (for both adults and children) available for streaming and downloading. If you are interested in finding more digital content from DCPL, please visit www.dclibrary.org/godigital.

On September 5, 2019, the DC Public Library (DCPL), the DC Office of the Chief Technology Officer, Connect.DC (the District's Digital Inclusion Initiative), and WHUR 96.3 DJs hosted a goDigital LIVE Fair in Union Station's Main Hall. At this wonderful, free, public event, organized in collaboration with USRC, people were able to sample music, videos, audiobooks, and more via touchscreen kiosks. Participants could also watch live entertainment, enjoy a movie

screening, have their pictures taken in a photo booth, sign up for library cards, check out books, and win prizes.

This was a wonderful opportunity to explore how goDigital helps people watch, read, listen, and learn. For more information about DCPL's digital services, please visit dclibrary.org/godigital.

Department of For-Hire Vehicles

Since fall 2017, USRC has had a partnership with the District of Columbia's Department of For-Hire Vehicles (DFHV). In October 2019, DFHV started a six-month pilot program at Union Station for top-performing taxi drivers of wheelchair accessible vehicles (WAVs). These drivers have been given a Union Station Fast Pass, which provides them with priority entry to the front of Union Station's taxi line. Union Station has the busiest single taxi pick-up and drop-off location in the District. This program aims to reward WAV drivers, by providing them with the opportunity to increase their income, and incentivize taxi operators to increase the availability of WAV service.

Outreach

In August 2019, USRC launched a YouTube channel for Union Station. The channel features the following playlists:

- Historic Union Station
- Union Station Events (videos of past public events, such as orchestra, band, choir, and dance performances)
- Union Station Restoration Projects
- External Events
- Transportation
- Around the Neighborhood

If you have videos of events in the station that you think would be good additions to our channel, please send an email indicating the subject of the video and who took the video (and to whom to give credit) to washingtondcunionstation@gmail.com.

Union Station Tours

USRC staff are very passionate about the history of the beautiful Beaux-Arts building and enjoy imparting knowledge about the station through a variety of tours.

History of Union Station Tours

USRC's regularly scheduled History of Union Station tours offer an in-depth look at the history of the building. If you are interested in taking part in one of these 90-minute tours, please keep an eye out on our website calendar <<https://www.usrcdc.com/events/>> for upcoming opportunities.

Hidden Union Station Tours

Once a month, in collaboration with Airbnb and Atlas Obscura, USRC leads Hidden Union Station tours. These tours expand upon the general history of the station and take participants into areas not readily accessible to visitors. These 2-hour tours sell out quickly so we encourage you to check frequently on the Atlas Obscura experience listing <<https://www.atlasobscura.com/experiences/hidden-union-station>> for upcoming availability.

Private Tours for Bus Groups

USRC is exploring the option of offering 30-minute historical introductions to the building or 60 or 90-minute historical walking tours of the public areas of the station for groups coming from buses parked in the Union Station garage. Tours must be booked a minimum of two weeks in advance and pricing will depend on the length of the tour and the size of the group. For more information, please send an email to usrc@usrcdc.com.

Events

ANNUAL HOLIDAY EVENT

The Union Station holiday extravaganza and 23rd annual Norwegian tree lighting ceremony took place on December 3, 2019. On behalf of the citizens of Norway, the Royal Norwegian Embassy presented the tree to the people of Washington, DC as a token of gratitude for the assistance Norway received during WWII and

appreciation for the strong friendship between the two countries. This year, the theme for the decorations of the 32-foot tree was the United Nations Sustainable Development Goals.

The event kicked off with a wonderful performance by the Washington Performing Arts Children of the Gospel Choir. Attendees were then given some background information by WHUR 96.3 DJ EZ Street. This was followed by remarks by Norway's Ambassador to the United States, His Excellency Kåre R. Aas, and Member of the Norwegian Parliament Linda Helleland, who came all the way from Norway to light the tree. The amazing trio, the String Queens, performed a number of songs throughout the evening. The highlight for the children and the young at heart was the visit by Santa and Mrs. Claus, who came from the North Pole to give treats and pose for many photos.



BERLIN WALL EXHIBIT AT UNION STATION

From November 6 to 12, 2019, there was a Berlin Wall exhibit at Union Station, sponsored by the Victims of Communism Memorial Foundation. In commemoration of the 30th anniversary of the fall of the Berlin Wall, the display outlined the history of the wall and highlighted stories of individuals who perished trying to cross it.



ARMED FORCES PERFORMANCES AT UNION STATION

On April 25, 2019, the U.S. Navy Band performed a number of classical favorites in the Main Hall of Union Station. In addition, the Swiss Armed Forces Central Band and "The President's Own" U.S. Marine Band had their first joint performance in the Main Hall on April 29th.



EARTH DAY WITH NASA

On April 22 and 23, 2019, Union Station's Main Hall was host to the sixth annual, public, free Earth Day with NASA event. People were able to learn about space and science through multimedia stories of discovery, hands-on activities, and amazing technology. Additionally, for the second year in a row, USRC had a table that people could visit to learn about the station.

NATIONAL SYMPHONY ORCHESTRA CONCERT

On February 8, 2019, the National Symphony Orchestra, led by the Kennedy Center's Music Director, Gianandrea Noseda, presented a fantastic, free concert in Union Station's Main Hall. The performance featured soloist and Concertmaster Nurit Bar-Josef and Principal Trombone Craig Mulcahy. This was the third time that the NSO visited Union Station as part of its commitment to engaging communities beyond the Kennedy Center and sharing live classical music with new audiences.



Historic Preservation

As part of the effort to promote the historic preservation and development of Union Station, USRC maintains, organizes, and archives all historical and project records. Our work to properly archive all types of documents has proved valuable as we:

- address maintenance issues in the station;
- maintain strong relationships with national and local historic preservation agencies;
- modernize mechanical, electrical, and plumbing systems;
- rehabilitate historic sections of the station;
- implement recommendations of the Historic Preservation Plan; and
- plan for long-term redevelopment of the station area.

Since 2014, USRC has used a system of organization for records, drawings, photographs, historic documents, and digital files that adheres to best practices. In accordance with the collection development policy, USRC collects, preserves, and provides access to available records related to the history of the corporation and Union Station, supporting the core mission to preserve and restore the station's historic and architectural significance. The policy includes a scope of relevant topics that document the physical and cultural history of Union Station, as well as guidelines for expenses and usage of records.



Taken c. 1976, this photo shows the National Visitor Center in the Main Hall in the direction of the West Hall with an American flag prominently displayed. (Photo courtesy of the National Park Service Harpers Ferry Center)

Additionally, USRC continues to work on the review and reorganization of offsite records. This project, which commenced in 2018, is expected to be completed by May 2020.

Lastly, USRC continues to expand our historic photograph collection with credit to the Library of Congress, George Washington University Special Collections Research Center, and the Historical Society of Washington, DC USRC has also expanded the historic newspaper articles collection with the assistance of the DC Public Library.

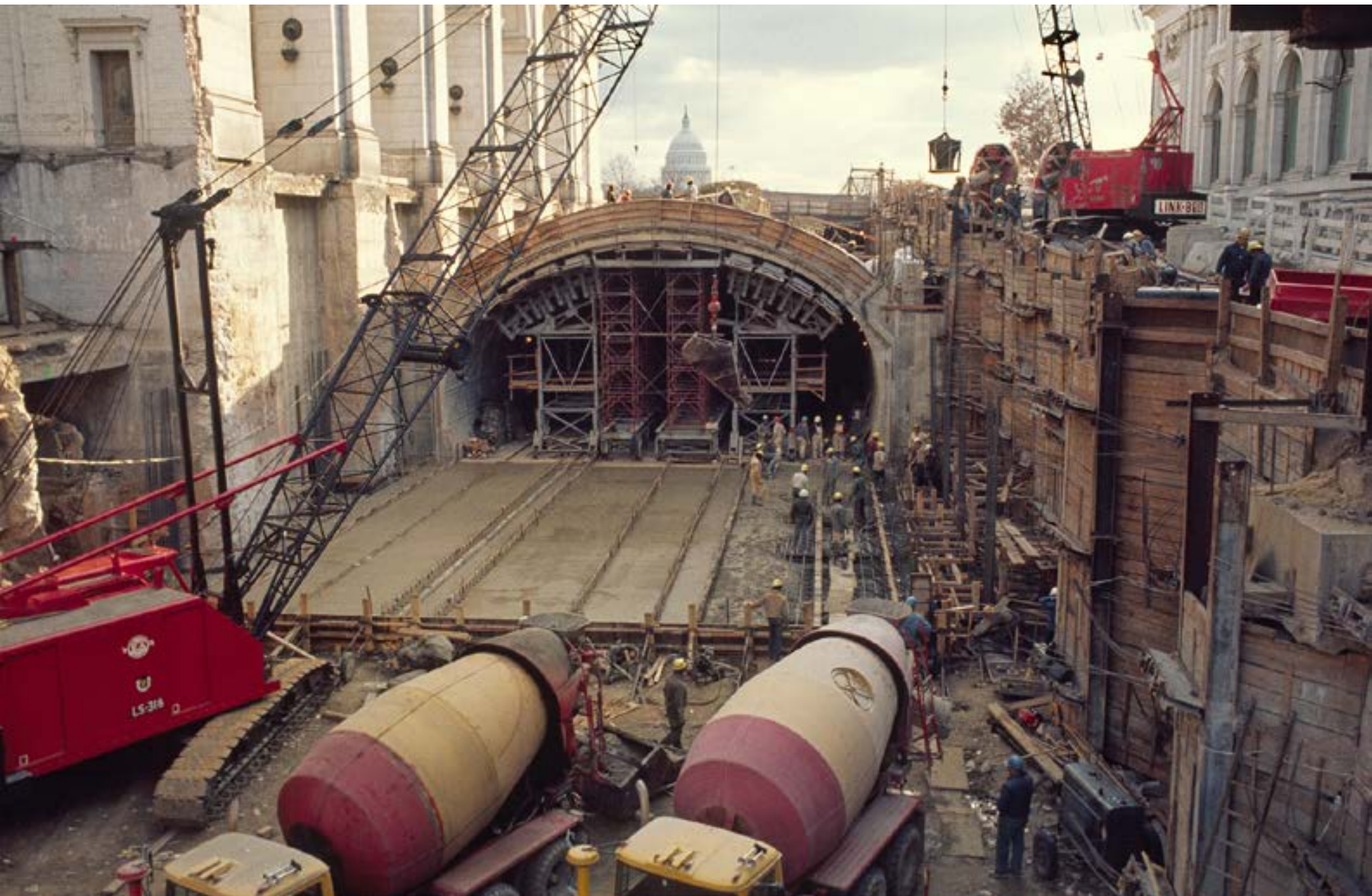


In this photo, taken c. 1910, you can see the trolley tracks that once led to Union Station. (Photo courtesy of the Library of Congress National Photo Company.)



This photo highlights a view of Union Station from the southwest in 1974. (Photo courtesy of the Library of Congress Historic American Buildings Survey)

On the following page is a photo of the WMATA metro station tunnel construction on the west side of Union Station taken in December 1973. (Photo courtesy of Larry Levine, Special Collections Research Center, The George Washington University Libraries)



Building Restoration

The many efforts to restore the architectural integrity of Union Station will help secure success for decades to come. USRC continues to collaborate with Union Station Investco LLC (USI) and the Federal Railroad Administration (FRA) to evaluate, assess, and plan for station upgrades and replacements. USRC is pleased to share some accomplishments of 2019.

MAIN HALL ROMAN LEGIONNAIRE STATUES RESTORATION PROJECT

The restoration of the historic Roman Legionnaire statues located at the balcony level of the Main Hall commenced in mid-August. Installed in 1912, the 36 statues that adorn the Main Hall were part of the original construction of Union Station. They are included in the set of 46 statues designed by Louis Saint-Gaudens, which represents the number of states at the time of the station's opening in 1907.

John Canning & Co. was hired to clean, repair, and restore the Main Hall statuary, a task that had not been undertaken since the 1986 to 1988 restoration. Conservation of the statuary took place from September to November 2019.

This project was partially funded by a Transportation Alternatives Program (TAP) grant administered by the District Department of Transportation (DDOT). A WUSA9 segment featuring the restoration effort aired in October 2019.



(Photos courtesy of John Canning & Co.)

TAP GRANTS AWARDED TO USRC

USRC received two DDOT TAP grants for FY 2019 and FY 2020. The FY 2019 grant will partially fund the repair and restoration of the Main Hall vestibules and the six exterior Roman Legionnaire statues located above the front entrance in the portico. USRC has hired John Canning & Co. to undertake this project, which will begin in early 2020. This grant funding will allow USRC to continue the momentum of the statuary preservation effort at Union Station after the restoration of the West and Main Hall Roman Legionnaires.

The FY 2020 grant will be used to partially fund cleaning, repair, and restoration of the Main Hall granite masonry.



Preparation for the Future

STATION EXPANSION PROJECT

USRC is working closely with FRA to design and prepare for long-term development of Union Station and the surrounding area. The Station Expansion Project consists of two major work efforts: the environmental impact statement led by FRA and the conceptual design of the project that will be based upon a final Record of Decision, anticipated in 2021.

H STREET BRIDGE DESIGN AND CONSTRUCTION

The District Department of Transportation (DDOT) has engaged a design firm, Jacobs, to continue the work on the H Street Bridge design. In 2020, it is anticipated that there will be ongoing coordination efforts with DDOT and USRC on station operations and other items that will be impacted by the construction of the bridge.

Financial Summary

USRC is a self-sustaining 501(c)(3) nonprofit corporation with two primary sources of revenue: the revenue derived from the station sublease with Union Station Investco LLC and the revenue earned from parking garage operations.

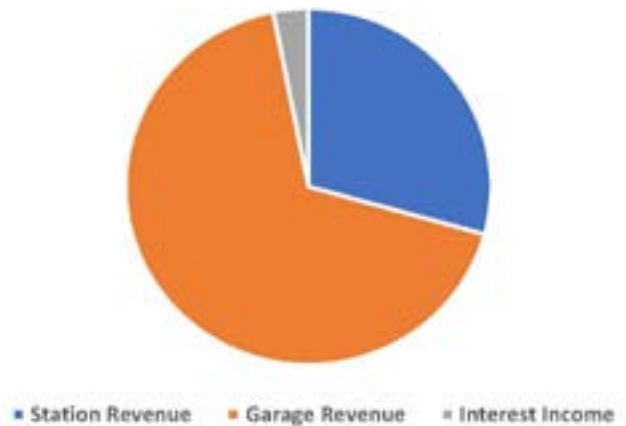
The corporation's primary objectives are to maintain the historic building and provide direct oversight of the parking facility. Revenue from the garage, which accounts for 70% of total revenue, subsidizes USRC's financial responsibilities with regard to historic preservation.

See the illustrations below for a breakdown of revenue and expenditures in fiscal year 2019:

Illustration of Revenue

FY 2019 Revenue = \$11,569,591

USRC FY 2019 Revenue



USRC FY 2019 Expenses



Illustration of Expenses

FY 2019 Expenditures = \$9,549,574



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