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### WORD FROM THE EDITOR

Union Station has been quite a busy place since USRC's Fall 2018 newsletter was sent in October. We hope you enjoy reading about interesting news, events, projects, and a new USRC staff member in our Winter 2019 newsletter.

## **NEWS AND EVENTS**

Union Station Recognized as one the Most Beautiful Stations in the U.S.

In a January 15th <u>article</u>, Condé Nast Traveler magazine included Washington, DC's Union Station in a list of the most beautiful train stations in the United States.

"The stunning arched main hall of D.C.'s Union Station is the centerpiece, featuring 22-karat gold leaf decorating the ceiling and 46 statues of Roman soldiers...that appeared in the original 1908 station....Besides being a working Amtrak station, the hub attracts visitors

to its...shopping concourse—a whopping 37 million travelers, shoppers, and D.C. natives in all."



# Union Station Represented at the American Bus Association Annual Meeting

Every January, the <u>American Bus Association</u> (ABA) welcomes the travel and tour community to the industry's premier business event, the ABA Annual Meeting and Marketplace, which features more than 3,500 tour operators, suppliers, and exhibitors.

Representatives of <u>Union Station Parking Garage</u> (USPG) and USRC take part in this annual event for business opportunities and educational seminars. In addition, they learn about upcoming regulations that will affect the travel and tour industry and connect and market with old colleagues and make new contacts. This year, LaJuana Jones, USPG Senior Project Manager, Pedro Fonseca, USPG Bus Deck Facilities Manager, and Nzinga Bryant, USRC Vice President and Director of Finance and Administration met with hundreds of tour operators and provided information about Union Station, including the transportation options, retail, restaurants, public events, and marketing and parking opportunities with USPG. With bus parking being so limited within the District of Columbia, USPG wants to ensure that operators are aware they can park their buses at Union Station and participate in the voucher program that provides meals at selected restaurants within the station. Please visit <a href="www.unionstationdc.com/food-voucher-program">www.unionstationdc.com/food-voucher-program</a> for details about this initiative.

Ms. Jones participated in this year's speed networking event. Last year, she had 57 appointments and, with USPG's continued growth in the ABA Marketplace, this year she obtained requests from over 75 charter and tour operators to provide information about Union Station. The Union Station representatives appreciate the feedback they received from the travel and tour community and look forward to taking part in this event again next year in Omaha, Nebraska.

## **Upcoming Free Concerts at Union Station**

#### **NSO Concert**

On Friday, February 8th at 1:00 pm, the <u>National Symphony Orchestra</u>, led by the Kennedy Center's Music Director, <u>Gianandrea Noseda</u>, will present a free concert in Union Station's Main Hall.

This performance marks the third time that the NSO will visit Union Station as part of its commitment to engaging communities beyond the <u>Kennedy Center</u> and sharing live classical music with new audiences.

Come one, come all for what is sure to be a spectacular performance featuring soloist and Concertmaster <a href="Nurit Bar-Josef">Nurit Bar-Josef</a> and Principal Trombone <a href="Craig Mulcahy">Craig Mulcahy</a>, along with selections from <a href="Gustav Holst">Gustav Holst</a>'s <a href="The Planets">The Planets</a>.

### **Armed Forces Concerts**

USRC is pleased to announce the following concerts that will take place in Union Station's Main Hall this spring.

- April 29, 2019 at 11:30 am United States Navy Band Performance
- April 29, 2019 at 5:00 pm Swiss Armed Forces Band and United States Marine Band Performance

For a list of upcoming public Union Station and neighborhood events, please click <u>here</u>.

## **USRC Annual Report**

USRC's Annual Report for 2018 is now available and can be downloaded at <a href="https://www.usrcdc.com/annual-reports/">https://www.usrcdc.com/annual-reports/</a>.

### **Past Station Events**

### **Past Union Station Tours**

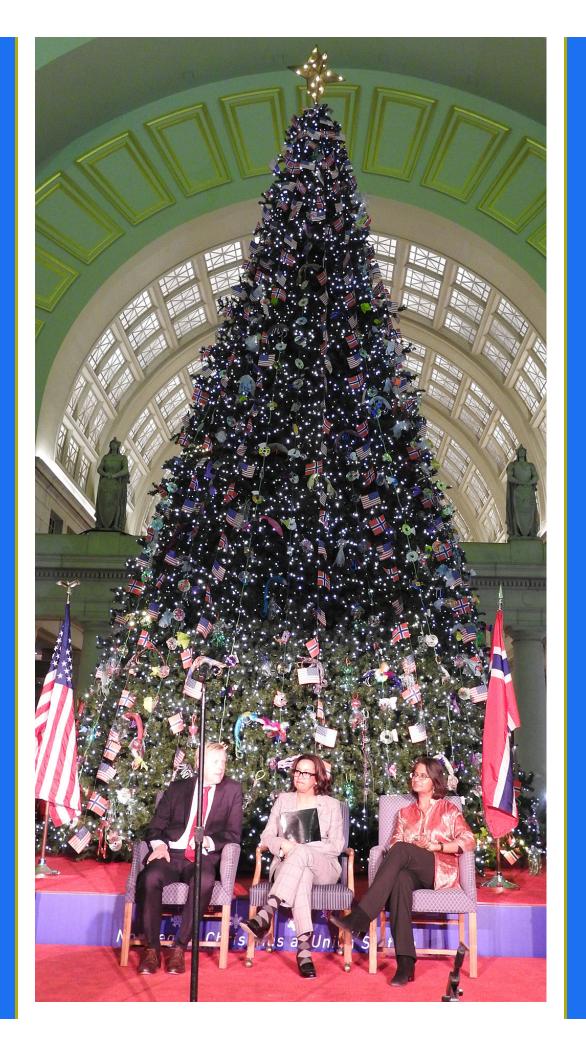
USRC had the privilege of organizing and leading two History of Union Station tours, one on November 3, 2018 and another on December 1, 2018. This tour series will continue in 2019, dates to be determined. Please keep an eye out on USRC's <u>website calendar</u> and social media if you are interested in taking part.

Additionally, on January 12, 2019, USRC led a tour of Union Station for representatives of local Daughters of the American Revolution chapters. The participants enjoyed learning about the history of the station. Another tour for members of Rail~Volution, a nonprofit organization working to build livable communities through transit, took place on January 16th. USRC imparted information on transit-oriented development. It is wonderful to know there is so much interest in learning about Union Station.

## <u>Union Station Holiday Extravaganza and 22nd Annual Norwegian Tree Lighting Ceremony</u>

The Union Station holiday extravaganza and annual Norwegian tree lighting ceremony took place on November 29, 2018. In continuation of a 22-year tradition, the Royal Norwegian Embassy, on behalf of the citizens of Norway, presented a holiday tree to the people of Washington, DC. This generous gift symbolizes gratitude for the assistance Norway received during WWII and appreciation for the strong friendship between the two countries. The 32-foot tree was decorated with American and Norwegian flags, as well as ocean-themed ornaments made of all recycled materials, symbolizing the importance of sustainable management of the sea.

After opening remarks and singing of the Norwegian and American national anthems, there were wonderful performances by the Washington Performing Arts Children of the Gospel Choir, the Howard University Gospel Choir, and the Czarkowski String Quartet. Also, Santa and Mrs. Claus came to give gifts to and have photos taken with all the children. The evening culminated in a simulcast of the amazing Yo-Yo Ma Bach Project concert from the National Cathedral.



### Union Station Parking Garage Supported Children's National Hospital

In December 2018, the <u>Union Station Parking Garage</u> hosted two <u>Children's National</u> bears for their end-of-year Light Up Dr. Bear fundraising campaign. The two bears lit up with bright colors when a donation was made through a text or online giving. Additionally, each donation lit up bears placed in the main hospital and community outpatient centers, brightening the day of patients receiving care at Children's National.

Thanks to everyone who stopped by the parking garage to make a donation to this important campaign.

### Free School Performances

There were some great, free public concerts in Union Station's Main Hall in December 2018. The Shiloh Baptist Church Senior Choir delighted passersby with some holiday favorites on December 1st. On December 13, 2018, the Catonsville High School (Baltimore, MD) chamber singers gave a spectacular performance. The Thoreau Middle School (Vienna, VA) orchestra played a number of seasonal songs on December 19th. On December 21, 2018, chamber singers from Clarksburg High School (MD) performed a variety of holiday tunes. Many thanks to all who came to the station to perform.

### <u>Union Station on Display at the Botanic Garden</u>

For the holiday season, the <u>U.S. Botanic Garden</u> had an amazing <u>Season's Greenings</u> exhibit. Featured were plant-based models of train stations from across the United States, as well as versions of famous DC landmarks. New in 2018 was a fantastic model of Union Station.

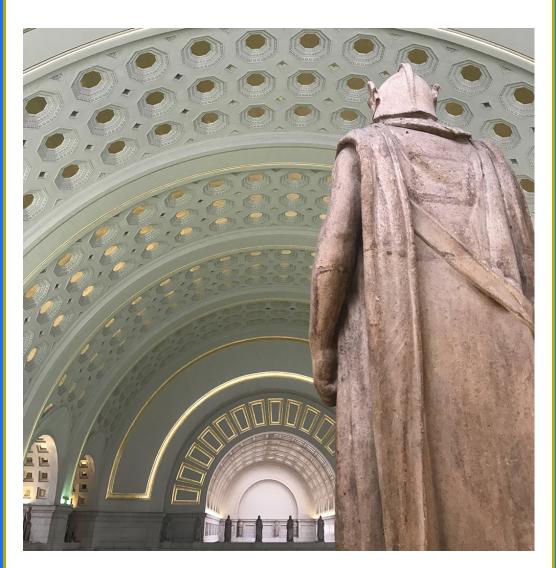


### UNION STATION PROJECTS

## TAP Grants to Restore the Roman Legionnaires

USRC has received <u>DDOT Transportation Alternatives Program</u> (TAP) grants for restoration of the Main Hall and exterior Roman Legionnaire statues. The grant funding will

allow USRC to continue the momentum of the statuary preservation effort at Union Station after the success of the 2017 West Hall Legionnaires crowdfunding restoration project.



## **MEET THE USRC TEAM**

In November 2018, Monica Leibovitz joined USRC as a part-time Program Manager. Her work focuses on developing effective relationships and coordinating between USRC and local and government entities, as well as other stakeholders.

Prior to joining USRC, Monica was an officer in the State and Local Government portfolio at The Pew Charitable Trusts and she previously consulted with the DowntownDC Business Improvement District. She was the founding Director of Community Development for Cooper University Hospital in Camden, NJ where she worked to develop community parks and secure state and philanthropic funding for housing rehabilitation and community

programs. Monica has also served in a variety of policy, research, and communications leadership roles.

Monica, her husband John, and their two children live in the Brookland neighborhood, where she is on the Board of Directors of Rhode Island Avenue Main Street. When asked about what she does for fun in her spare time, Monica said jokingly, "I have children, I don't have time for hobbies." Upon further reflection, she mentioned that she is a member of a book club and likes to go to pub trivia as time allows.



## A PIECE OF HISTORY



To prevent congestion and to ensure that soldiers' mail was delivered promptly, the Postal Department started a War Post Office in Union Station. Only mail for servicemen in military quarters and with the Expeditionary Forces in France was handled at this location. This Post Office was operated by Limited Servicemen.

(Photo taken September 19, 1918, Courtesy of the National Archives and Records Administration)

Founded in 1983, Union Station Redevelopment Corporation (USRC) is a nonprofit organization charged with preserving and restoring Union Station's historic and architectural significance, in addition to maintaining the station's long-term function as a multimodal transportation and commercial center.









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